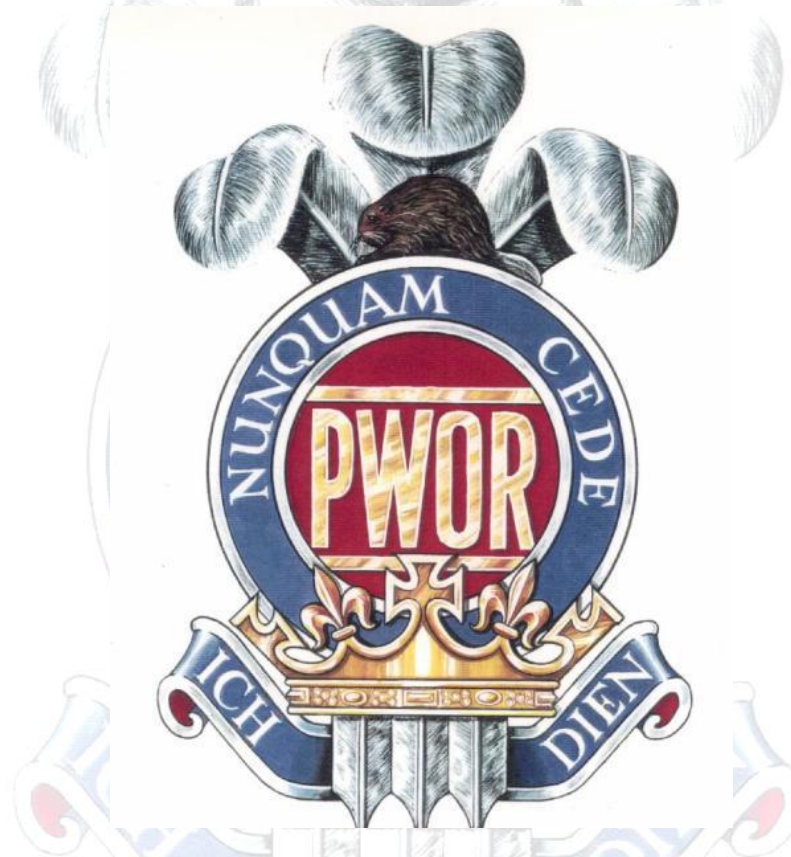


REGIMENTAL CREST

1. The armorial description of the badge of the Princess of Wales' Own Regiment is:
 - a. The Prince of Wales' plum enfiled in the coronet of a Princess, resting on a waiving scroll bearing the motto 'ICH DEIN,'
 - b. Surmounting the coronet, and shaded by the tips of the drooping plume, a circling belt with the regimental motto 'NUNQUAM CEDE' in relief, and,
 - c. Above the circle a beaver rampant, and within, the letters PWOR.
2. The crest with the appropriate colours is shown below:



3. This crest has represented the Regiment in some form since the turn of the 20th century. In 1922, when the PWOR changed from a rifle unit to a regiment of line infantry, it was this crest that represented the unit subsequent to the change, and has done so since. The present crest is based on our Rifle Regiment crest, which is identical to the current version with the PWOR replaced by the arabic numerals 14 (which represented our history as the 14th Regiment, the Princess of Wales' Own Rifles).
4. The current cap badge for all ranks of the Regiment is based on this crest, with the other ranks being a brass version and the Officers' badge in silver (or occasionally cloth or pewter).
5. The Prince of Wales' plums are representations of ostrich feathers, with the motto Ich Dien, and the coronet of a princess, this portion of the Regimental Crest appear to have been drawn directly from the official heraldic badge of the Prince of Wales. The use of the heraldic badge of the Prince of



Wales as part of the Regimental crest dates back to the end of the 1860s when the title of the “Princess of Wales’ Own” was met with initial approval.



The Princess of Wales' Own Regiment